

**14 Welwyn Court
Richmond, Virginia 23229**

May 28, 2004

Dear Sir:

Thank you for offering me the opportunity to comment on the application of WCVE-FM for the use of a Supplemental Audio Channel, when it converts to digital transmission. I am the current Chairman of WCVE-FM's Community Service Board, which advises and assists the station in serving the broadcast needs of listeners in its central Virginia service area.

Like many parts of the United States, central Virginia is a diversified region with divergent broadcasting needs and preferences. In our area, WCVE fills many programming needs which are not served by the area's commercial broadcasters, including classical, jazz and other art music, local news and public affairs. In addition, it seeks to provide specialty niche programming for the benefit of smaller groups of listeners, whose needs are not met by other broadcasters.

Listener expectations, and the public's desire for predictable programming dictate that WCVE-FM should not fragment its schedule by providing widely divergent programs on the same frequency during the same broadcast day. However, the ability to provide two distinct streams of programming simultaneously, through SAC, would allow the station to more fully serve our existing listener base (by, for example, expanding our local news and public affairs programming), and to expand our service to reach "niche" listeners whose needs are not being met by other broadcasters.

On behalf of WCVE's listeners in the central Virginia area, I hope you will see fit to authorize the use of SACs, so that local stations may provide multiple distinct streams of programming, once they convert to digital transmission.

Very truly yours,

J. Durwood Felton, III